

# MINUTES

## REGIONAL AIR QUALITY COUNCIL

Thursday, February 3, 2005

### **RAQC MEMBERS/ALTERNATES PRESENT:**

Jim Scherer, *CHAIRMAN*  
Randy Ahrens, *City & County of Broomfield*  
Dennis Arfmann, *Hogan and Hartson*  
George Gerstle, *Colo. Dept. of Transportation*  
Doug Lempke, *Colo. Dept. Public Health & Environment*  
Sue Sandstrom, *City of Aurora*  
Melanie Worley, *Douglas County/DRCOG*

### **RAQC MEMBERS NOT IN ATTENDANCE:**

Doug Benevento, *Colo. Dept. Public Health & Environment*  
Theresa Donahue, *The Adams Group*  
Tom Norton, *Colo. Dept. of Transportation*  
Dave Sladek, *The Clayton Group*

### **OTHERS PRESENT:**

Ken Lloyd, RAQC; Misty Howell, RAQC; Gerald Dilley, RAQC; Sara O'Keefe, RAQC; Steve McCannon, RAQC; Sarah Schmitz, RAQC; Sarah Sullivan, RAQC; Shirleen Tucker, CDPHE; and Rick Barrett, CDPHE.

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The meeting was called to order at 3:15 p.m. by Chairman Jim Scherer. A quorum was present at 3:25 p.m.

### **Approval of Agenda and Minutes**

**Dennis Arfmann moved to approve the agenda. Seconded by Doug Lempke. Motion passed without objection.**

**Dennis Arfmann moved to approve the minutes. Seconded by George Gerstle. Motion passed without objection.**

### **Introduction of New Member**

Jim Scherer welcomed Sue Sandstrom to the Council. Sue gave the board a brief overview of her background. The Council members and staff introduced themselves.

**Election of Vice-Chair**

**Dennis Arfmann nominated Melanie Worley. Seconded by Doug Lempke. Nomination approved without objection.**

**Informational Items**

*Chairman*

None.

*Executive Director*

Ken Lloyd introduced two new staff members. Sarah Sullivan will be working with Steve on the Repair Your Air Campaign and diesel programs. Sarah Schmitz will be working with Sara O’Keefe on the ozone program.

Ken indicated that staff is in the process of revising the SIP Maintenance Plans. There is a stakeholder meeting scheduled for February 23 at 9:30 am. On February 17, there is a briefing for the AQCC.

Ken distributed a tentative meeting schedule for 2005 and asked the Council members to keep the first Thursday of every month as a RAQC meeting on their calendars.

*Committees*

None.

*Members*

None.

**Public Comment and Discussion**

None.

**Discussion of Message for 2005 Ozone Advertising and Outreach Campaign**

Ken reminded the Council that the RAQC received a substantial CM/AQ grant for the ozone public outreach program.

Sara O’Keefe reviewed the 2005 ozone outreach messages. She also outlined the types of outreach materials that have been used for the program.

Discussion was postponed until the presentation of the next agenda item.

## **Authorization to Execute Contracts for Ozone Advertising/Outreach and Public Awareness Survey**

Sara O'Keefe reviewed the RFP process that was used to solicit firms for the ozone awareness and education campaign and the public awareness and opinion survey. She explained that an Advisory Committee has been formed to review, score and recommend the firms for the program. She stated the members of the Advisory Committee include public information, marketing, communications, and PR specialists.

There was discussion regarding the most effective medium to get the message across.

The Council discussed the need for the private sector participation on the Advisory Committee. Dennis Arfmann agreed to follow-up. It was suggested that Dennis Arfmann and Melanie Worley also participate on the Advisory Committee.

The Council had extensive discussion on the focus of the messages and the need to focus on what can be done to reduce ozone rather than using scare tactics.

Sara O'Keefe informed the Council that the selected contractor would be presenting concepts at a future meeting, which would give the Council another chance to review the messages.

She told the Council she would provide the interview dates and times and invited them to attend the interviews.

**George Gerstle moved to allow the Executive Director to execute the contracts once the firm(s) were selected. Dave Sladek seconded. Motion passed without objection.**

## **Recommendations to Improve the U.S. Air Quality Management System**

Jim Scherer provided an overview of the outcomes from the National Air Quality Management Workgroup, on which he participated last year. The NRC recommendation 2 was to expand National and Multistate control strategies. Jim indicated the recommendation contained many items that the Denver metro area already does. NRC recommendation 3 was to transform the SIP process. The recommendation would streamline the process by aligning SIP submittal dates, set a protocol for SIP development, and create a clearinghouse for approved SIPs. The workgroup recommended that a new subcommittee be formed to continue efforts started by this group. The new group should coordinate implementation efforts with other Clean Air Act Advisory Committee subcommittees.

Jim indicated that EPA is supposed to respond to the workgroup's recommendations.

## **Legislation of Interest**

Ken Lloyd distributed recent news articles regarding air pollution activities. He stated that the media's explanation is confusing. Nationally, EPA has adopted rules that revise the permitting program for new sources of air pollution or those that go through modification. He said it has been very controversial nationally. Early this year, the AQCC considered the issue and adopted the EPA regulations as part of the SIP. In Colorado, any air quality regulation and SIP has to be reviewed by the legislature. The articles indicate that the environmental community is not

satisfied with this revised regulation and wants the legislature to review it. Other regulations and SIP revisions would move forward if nothing is done with them specifically by February 15.

The County Clerks have a bill dealing with emission tests, but Ken said he has not seen it yet. Shirleen Tucker explained that House Bill 05-1214 was introduced and would change the requirement for an emission test with a change of ownership within the four year model year exemption period. There is also a provision to strike language regarding the farm vehicle exemption.

### **Adjournment**

There being no further business before the Council, the meeting was adjourned at 4:50 p.m. The next meeting will be on Thursday, May 5, 2005.