



Opening Convening
of the
**Policy Academy on Shaping a New Approach to
Transportation and Land Use Planning**

March 24-26, 2010

The Crown Plaza Hotel

901 North Fairfax | Alexandria, Virginia 22314 | (703) 683-6000

Agenda

Wednesday, March 24

8:00 am – 9:00 am	Registration -- Washington Foyer
8:00 am – 8:30 am	Continental Breakfast -- Washington Room
8:30 am – 9:00 am	Welcome, Introductions and Academy Overview -- Washington Room <i>Sue Gander, Environment, Energy & Natural Resources Division Director, NGA Center for Best Practices</i> <i>Nick Turner, Managing Director, The Rockefeller Foundation</i>
9:00 am – 9:30 am	Setting the Stage: The Role of Transportation and Land Use in Implementing Sustainability <u><i>Nancy Kete, Director, EMBARQ, World Resources Institute</i></u>
9:30 am – 11:00 am	The Link between Transportation and Economic Development This session will focus on the role of transportation and land use decisions as drivers of economic activity. Included will be discussions on the impact of transportation investment on real estate values, the combined costs of transportation and housing, how land use planning can influence job growth and accessibility, and the ability of states to generate and capture increased revenue from transportation investments and land use decisions. <i>Geoff Anderson, President and CEO, Smart Growth America (Moderator)</i> <u><i>Joe Cortright, President and Principal Economist, Impresa</i></u> <u><i>Nadine Fogarty, Principal, Strategic Economics</i></u> <u><i>Chuck Kooshian, Transportation Policy Analyst, Center for Clean Air Policy</i></u>
11:00 am – 11:15 am	Break

Wednesday, March 24

11:15 am – 12:45 pm	<p>Silo Busting: Reshaping Governance Models -- <i>Washington Room</i></p> <p>This session will focus on methods for generating interagency and intergovernmental collaboration around transportation and land use planning. The speakers will discuss how coordinating state decisions around transportation, economic development, housing, environmental and agriculture can help move towards a common vision. They will explore how coordinating state governance efforts can also improve the process for working with local governments and regional planning authorities.</p> <p>Rob Puentes, Senior Fellow, Brookings Institute (Moderator)</p> <p>Andrew Gottlieb, Principal, Serrafix; former Chief of Commonwealth Development (MA)</p> <p><u>Jack Letierre, President, Jack Letierre Consulting</u> <u>Former Director, New Jersey Department of Transportation</u></p>
12:45 pm – 2:00 pm	<p>Lunch: Linking Innovative Finance to Transportation and Land Use Planning -- <i>Jefferson Room</i></p> <p><u>Joshua Schank, Director of Transportation Research, BiPartisan Policy Center</u></p>
2:00 pm – 3:00 pm	<p>“Office Hours” with Policy Academy Faculty -- <i>Washington Room</i></p> <p><i>State teams will sign up to meet with groups of faculty featured in the morning panel discussions, during two thirty-minute sessions. This will allow states to ask questions in a smaller, less formal setting.</i></p>
3:00 pm – 4:00 pm	<p>State Team Time Session One -- <i>Team Rooms</i></p> <p><i>During this time, teams will review their vision statement and goals, discuss any progress made since the site visit, outline any challenges to be faced, and will begin to work on identifying strategies to accomplish each goal.</i></p> <p><i>Colorado -- Roosevelt East</i></p> <p><i>Maryland -- Lincoln Boardroom</i></p> <p><i>Tennessee -- Roosevelt West</i></p> <p><i>Washington -- Washington Room</i></p> <p><i>West Virginia -- Kennedy Room</i></p>
4:00 pm – 4:15 pm	<p>Break</p>

Wednesday, March 24

4:15 pm – 5:30 pm

State “Speed Dating”

Teams will meet one on one to learn about one another’s challenges, goals and proposed strategies. Three rounds will be held during this session; the remaining two to be held the next day

4:15 pm – 4:35 pm

Round One

Colorado and Maryland -- Roosevelt East

Tennessee and Washington -- Roosevelt West

West Virginia (break)

4:40 pm – 5:00 pm

Round Two

Colorado and Tennessee -- Roosevelt East

Maryland and West Virginia -- Lincoln Boardroom

Washington (break)

5:05 pm – 5:25 pm

Round Three

Colorado and West Virginia -- Roosevelt East

Maryland and Washington -- Lincoln Boardroom

Tennessee (break)

5:30 pm – 5:45 pm

Day One Wrap Up and Instructions for Day Two -- Washington Room

Dinner on Your Own

We will provide a list of restaurants in walking/hotel shuttle distance to go to with your state team or one of the other teams you have encountered during the “speed dating” sessions.

Thursday, March 25

7:30 am – 3:00 pm

Registration -- *Washington Foyer*

7:00 am – 8:00 am

Continental Breakfast -- *Washington Room*

8:00 am – 9:00 am

The Role of Long Range Planning in Building Sustainable Communities

Peter Calthorpe, Principal, Calthorpe Associates

9:00 am – 10:30 am

Tackling the Planning Process -- *Washington Room*

This session will focus on the role states play in transportation and land use planning decisions and how states can incentivize traditional planning authorities at the regional and local level to align their decisions with state goals. Also discussed will be the limitations to current modeling approaches and the role of advanced modeling in improving planning processes.

Sonia Hamel, Climate Protection Consultant, Hamel Environmental Consulting (Moderator)

[*Steve Burrington, Principal, Serrafix; former Undersecretary, Office of Commonwealth Development \(MA\)*](#)

[*Peter Skosey, Vice President, Metropolitan Planning Council \(Chicago\)*](#)

[*Stuart Cohen, Executive Director, TransForm*](#)

10:30 am – 10:45 am

Break

10:45 am – 12:00 pm

Getting to a 'There': Performance Metrics for a New Transportation Vision

As states develop new visions in transportation and land use, it will be important for them to understand whether or not they are achieving success. States will need to combine a number of standard and innovative metrics that directly correspond with their short- and long-term goals and are interrelated. This session will discuss developing and utilizing new metrics for transportation, development and quality of life as well as data collection issues.

[*Harriet Tregoning, Director, DC Office of Planning \(Moderator\)*](#)

[*Catherine Cox Blair, Program Director, Reconnecting America*](#)

[*Jerry Walters, Principal, Fehr and Peers*](#)

Thursday, March 25

12:00 pm – 1:15 pm

Lunch: Federal-State Partnerships around Transportation

-- *Jefferson Room*

Participants will receive an update on the federal Interagency Partnership for Sustainable Communities as well as the Administration's plans for transportation reauthorization.

[*Beth Osborne, Deputy Assistant Secretary for Policy, US DOT*](#)

1:15 pm – 2:15 pm

"Office Hours" with Policy Academy Faculty -- Washington Room

State teams will sign up to meet with groups of faculty featured in the morning panel discussions, during two thirty-minute sessions. This will allow states to ask questions in a smaller, less formal setting.

2:15 pm – 4:15 pm

State Team Time Session Two

Team Rooms

Teams will continue to work on establishing their strategies and action items.

4:15 pm – 4:30 pm

Break

4:30 pm – 5:15 pm

State "Speed Dating" -- Continued

4:30 pm – 4:50 pm

Round Four

Colorado and Washington -- Roosevelt East

Tennessee and West Virginia -- Roosevelt West

Maryland (Break)

4:55 pm – 5:15 pm

Round Five

Maryland and Tennessee -- Lincoln Boardroom

Washington and West Virginia -- Washington Room

Colorado (Break)

5:15 pm – 5:30 pm

Day Two Wrap Up and Instructions for Day Three -- Washington Room

6:30 pm – 8:00 pm

Networking Reception and Dinner -- Jefferson Room

A dinner for all participants will take place in the Jefferson Room (where lunch is held). In addition, a cash bar will be available.

Friday, March 26

7:30 am – 12:00 pm	Registration -- <i>Washington Foyer</i>
7:30 am – 8:30 am	Continental Breakfast and Hotel Check Out -- <i>Washington Room</i>
8:30 am – 9:00 am	Questions from Day Two & Prep for Day Three -- <i>Washington Room</i>
9:00 am – 10:30 am	Team Time Session Three: State Teams
<i>Team Rooms</i>	<i>Teams will review their action items and discuss next steps and timelines. They will also prepare for a brief (5 minute) presentation during the peer sharing session.</i>
10:30 am – 11:30 am	Peer-to-Peer Sharing of Teams' Outcomes and Strategies -- <i>Washington Room</i>
	<i>Colorado</i>
	<i>Maryland</i>
	<i>Tennessee</i>
	<i>Washington</i>
	<i>West Virginia</i>
11:30 am – 12:00 pm	Next Steps in the Policy Academy
12:00 pm	Adjourn